



Channel Location:

Between CBS and NBC for Time-Warner Cable viewers (Channel 3).
Between ABC and KTLA for Champion Broadband viewers (Channel 6).

Geographic Area:

Covers the Time-Warner Cable and Champion Broadband cable systems within the City of Monrovia.

Actual Audience Size

Based on a City of Monrovia Survey, completed in December of 2003, about one third of all Monrovia Residents watch KGEM at least once a week (about 12,000 people actually watching KGEM), with a little more than half watching at least once a month (about 19,000 people actually watching KGEM).

Channel Type:

Non-Commercial Educational Access Cable Channel.

Operator:

Community Media of the Foothills, a 501 (c) 3 Non-Profit Organization. "It is the mission of Community Media of the Foothills to promote artistry and expression, freedom of speech and civic pride by use of community media."

KGEM Mission Statement:

Inform, inspire, educate and give access to community events and coverage of Monrovia's history as it transpires through programming. Bestow Monrovia's youth with experience in communications technology through hands-on instruction during production.